

NEWSLETTER



Office of Research Innovation & Commercialization (ORIC)
National University of Modern Languages (NUML)
Islamabad-Pakistan

Workshop on "Newsroom Management, Workflow and News"

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Office of Research Innovation and Commercialization (ORIC) in collaboration with Mishal Pakistan organized a five day workshop, "Newsroom Management, Workflow and News" for faculty members of Mass Communication Department and journalists from media from January 22-26, 2018.

Objectives of the workshop were, to transfer knowledge of media management to faculty members and media professionals and to equip them with necessary skillsets, to bring together academia and industry professionals so they can benefit from the varying experiences of each other, to prepare faculty members as master trainers for future trainings of Mishal Pakistan, and to set the basis of a series of advance trainings to be conducted in collaboration in the future.

Brigadier Tahir Mehmood of Inter-Services Public Relations (ISPR), Federal secretary Mr. Saleem Ranjha, Chief Executive Officer (CEO) of Mishal Pakistan Mr. Amir Jahangir, Founder and President of AGAHI Ms. Puruesh Chaudhry and youth leader, social activist and entrepreneur, Ms. Farzana Yaqoob, were guest speakers.

Lead trainer, Mr. Tahir Dhindsa, Director News and Current Affairs DBT, at the inaugural session said, "The people who are legitimately attempting to deliver honest news are really facing a tough, uphill climb". Mr. Shabbir Wahgra an Award-Winning Broadcast Journalist, Blogger and Documentary Producer, working with PTV World and Mr. Asadullah Khan, who helped launched several satellite television channels of Pakistan also conducted a session.

Workshop covered these topics, visual grammar, end-to-end visual chain, planning a package, writing script for visuals, post-production, and journalism ethics and regulation. Twenty four media professionals and twenty two faculty members from Mass Communication Department participated in the workshop.



Seminar on 'Shanghai Cooperation Organization (SCO) after Sochi Meeting'

ORIC in collaboration with Institute of Peace and Diplomatic Studies (IPD) organized a seminar on 'Shanghai Cooperation Organization (SCO) after Sochi Meeting' on January 30, 2018 at Confucius Seminar Hall of Ibn-e-Khaldun Block.

Speakers of the seminar were H.E Mr. Yao Jing, (Ambassador, People's Republic of China to Pakistan), H.E Mr. Alexey Yurievich Dedov (Ambassador, Russian Federation to Pakistan), Ms. Farhat Asif (President, IPD) and Dr. Manzoor Khan Afridi (In charge, Department of International Relations, Islamic International University).



Seminar was attended by Maj. Gen. Retd. Zia ud Din Najam (Rector, NUML), Brig. Muhammad Ibrahim (Director General, NUML), Brig. (Retd.) Amin Ullah (Registrar, Ambassador of Vietnam to Pakistan,

Seminar focused on discussing the changing dynamics of international relations and priority areas of the SCO member states, as revealed in the recent Sochi Meeting.

Regional Director-British High Commission in Pakistan, Dean Faculty of Management Sciences, Directors, Faculty members and students. At the end, Rector addressed the audience and presented shields to guest speakers.



Five-Days Workshop on “Entrepreneurial Ecosystem”

Business Incubation Center of NUML (B ICON) of ORIC conducted workshop on 'Entrepreneurial Ecosystem' for capacity building of its staff under budget provided by Higher Education Commission (HEC) from January 29 to February 02, 2018. Overall forty credit hours of training sessions were held; on average every resource person conducted one hundred and fifty minutes training session.



For capacity building, B ICON not only invited its staff but also invited representatives of ORICs and one representative of incubation center at Higher Education Institutes through HEC to attend this workshop.



Resource persons were Lt. General Muhammad Haroon Aslam (CEO and MD Aaron Azlam), Mr. Muhammad Ahmad (CEO and GM IT/Coordination at National ICT R&D Fund), Ms. Puruesh Chaudhary (President AGAHI), Mr. Hassan Zulfiqar (Founder Institute Graduate), Mr. Zeeshan Abbsi (Chief Trainer at Leading Souls), Dr. Gulfam Khan Khalid (Manager B ICON), Ms. Farhat Asif (President Institute of Peace and Diplomatic Studies), Mr. Ali Raza Khan (CEO YES Network Pakistan), Mr. Atif Mumtaz (CEO BlueSynq Technologies), Mr. Noshad Minhas (Head of Cash Management & Institutional Business at Emaan Islamic Banking, Silk Bank), Mr. Tahir Chaudhary (President & CEO Pakistan Institute of Entrepreneurship), Mr. Zohad Bajwa (Implementation Consultant, Punjab Education Sector Program), Mr. Waqas Ahmad (Media Specialist), and Mr. Usman Pasha (CEO Ausomatic).



Sessions were based on topics like, innovation ecosystem development, starting the start-up, future of incubations, social media marketing, successful entrepreneurship using Neuro-Linguistic Programming (NLP) techniques, persuasion and networking, eco-system of B ICON, Shanghai Cooperation Organization (SCO) after Sochi Summit, Change Making, Design Thinking, inculcating life skills in entrepreneurs, role of department of NUML in entrepreneurial ecosystem, art of decision making, movie making, photography and graphic designing, motivation, and running business incubation center.



Focal persons of B ICON from different departments and regional campuses of NUML (Karachi, Lahore and Faisalabad), winners of National Business Plan Competition 2017, B ICON interns, final year students of Faculty of Management Sciences and members of other faculties were also invited to attend this workshop. The purpose of expansion of number of participants in the workshop was to build an ecosystem and establish contacts and maintain relationships among diverse groups.



B ICON, CGI ink accord to establish Pk Innovation Hub

Business Incubation Center of NUML (B ICON) and Global Center for Innovators (CGI) signed a memorandum of understanding (MoU) on March 15, 2018 to establish "Pakistan Innovation Hub" at NUML.

Director General-NUML, Brig. Muhammad Ibrahim and CEO CGI, Mr. Imran Jattala were the signatories. Innovation hub will be jointly managed by B ICON and CGI.



CGI will provide consultancy to build, operate and run the hub; it will design and deliver curriculum for Accelerator Programs. CGI will provide access to global network of mentors/advisors for social entrepreneurship programs.

Training of Regional Directors on 'Governance of University and Campuses'

ORIC organized a training program, "Training of Regional Directors on Governance of University and its Campuses" on January 17-18, 2018.

Objectives of workshop were, to provide strategic vision and direction to Regional Directors for enhancing overall governance of their respective campuses, to inform them of newly introduced policies and procedures as well as strategic developments taking place at National University of Modern Languages (NUML) in near future, to refresh information regarding current policies and Standard Operating Procedures (SOPs) to be implemented in the regional campuses and to benchmark best practices and set targets for each campus. Director ORIC, Director Academics, Director Quality Enhancement Cell, Director Information Technology, Director Administration, Dean Faculty of Management Sciences, Dean Faculty of English and Languages and Manager Incubation Center were the resource persons.



Most of the sessions conducted in the training programme were participatory and allowed the participants to question and comment on the topic under discussion. This resulted in instigation of dialogue not only between the participants and the resource persons but also among Regional Directors as they shared their individual experiences and strategies for managing their campuses.

Celebrating Women Researchers of NUML

In celebration of International Women's Day, ORIC organized a small convention of female researchers to acknowledge their efforts. Convention was organized at NUML Writing Resource Center (NWRC) on March 08, 2018. The researchers shared their experiences and success stories.



Session on "State of the Futures"

A session on "State of the Futures" was organized by ORIC on March 13, 2018 at Confucius Seminar Hall of Ibn-e-Khaldun Block.

Prof. Dr. Jerome C. Glenn was invited as guest speaker. He is co-founder and CEO of The Millennium Project (on global futures research) and lead author with Elizabeth Florescu, and The Millennium Project Team of the 'State of the Future' reports of the Millennium Project for the past twenty years.

Dr. Glenn started with a presentation on Introduction to Millennium Project. Project was founded in 1996 after a three-year feasibility study with the United Nations University (UNU), Smithsonian Institution, Futures Group International, and the American Council for the UNU.



It is now an independent non-profit global participatory futures research think tank of futurists, scholars, business planners, and policy makers who work for international organizations, governments, corporations, NGOs, and universities.

The Millennium Project manages a coherent and cumulative process that collects and assesses judgments from over 2,500 people since the beginning of the project selected by its 40 Nodes around the world. The work is distilled in its annual "State of the Future", "Futures Research Methodology" series, and special studies.

The project is *not* a one-time study of the future, but provides an on-going *capacity* as a geographically and institutionally dispersed think tank.

The *State of the Future* is an extraordinarily rich distillation of information for those who care about the world and its future. It describes in non-technical language what the educated person should know about the world and what to do to improve it.

While addressing the students, he emphasized on looking into the field of Future. He briefed them

about the Future by stating, we cannot look into human nature without looking at the future. He suggested all countries should have committees on Future.



Although the future has been getting better for most of the world over the past 20 years, the global recession has lowered the State of the Future Index for the next 10 years. The global financial crisis and climate change planning may be helping humanity to re-think its assumptions and move from its often self-centered adolescence to a more globally responsible adulthood.

Afterwards, Commodore (Retd.) Muhammad Azhar (Community Lead - AGAHI) briefed about a report, 'Pakistan State of Future Index (Pk-SOFI)' by Foresight Lab. Pk-SOFI is a 10-year future index composed of 30 variables that indicates if the future is getting better or worse.

The Index was developed by the Millennium Project as an effort to measure the changing state of the future.



Lab in collaboration with its partnering organizations, which include ORIC-NUML and individuals, came together for the compilation of the 2017 inaugural report.

Session was attended by Brig. Muhammad Ibrahim (Director General, NUML), Prof. Dr. Karamat Ali (Director ORIC), Brig. (Retd.) Dr. Maqsood-ul-Hassan (Dean Faculty Management Sciences), faculty members and students of Management Sciences. At the end, Director ORIC presented shield to Prof. Dr. Jerome C. Glenn.



Information Session on Hult Prize Competition

Business Incubation Center of NUML (B ICON) organized an information session on Hult Prize Competition on March 15, 2018.

Session was conducted by Mr. Imran Jattala, National Director of Hult Prize Pakistan Chapter, to create awareness about entrepreneurship and financial inclusion among students.

Hult Prize is a Million Dollar Social entrepreneurship challenge present in more than one hundred and twenty countries and more than one thousand universities across the globe. Its World's Largest Engine for Social Good and is dubbed as a Nobel Prize for Students. Its Pakistan chapter was established in 2016 – and is now present in more than twenty universities across Pakistan.



Three-Days Workshop on 'Entrepreneurship, Creativity and Innovation'

Team of Business Incubation Center of NUML (B ICON) attended Three-Days International Workshop on "Entrepreneurship, Creativity and Innovation" organized by Fatima Jinnah Women Entrepreneurial Development Centre of Fatima Jinnah Women University (Rawalpindi) on February 19-21, 2018.

Purpose of this interactive workshop was to identify new markets and technologies in public sector organizations and build entrepreneurial support system that will help entrepreneurial ventures grow.

Resource persons were Mr. Masood Tahir (CEO, Consultant), Prof. Dr. Amran Md. Rasli (Universiti Teknologi Malaysia), Prof. Dr. Kamariah Binte Ismail (Universiti Teknologi Malaysia) and Prof. Dr. Raquel G. Ramos (Polytechnic University of the Philippines).



Office of Research Innovation and Commercialization (ORIC) established in August 2014 in National University of Modern Languages (NUML) at its main campus to implement Higher Education Commission's (HEC) plan of developing research culture. The purpose of this office is to introduce and promote research culture within NUML by supporting university's strategic research directions and policies and by improving integration of research and education at all levels of the university. ORIC promotes and enhances cross-cutting and multi-disciplinary research initiatives and aims to increase external research funding. This office works to strengthen university-industry relationships and to support local and national economy and works to promote entrepreneurship, technology-transfer and commercialization activities.



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